



Design a Data Superhero Competition

Terms and Conditions (the "Terms")

1. General information

Kao Data Limited (the "**Promoter**") is running the Design a Data Superhero Competition (the "**Competition**"), which is open to all schools and non-school education providers (such as online or home educator, or similar) (the "**Entrant**") that teach young people in Stockport, Harlow, Slough and the surrounding areas who are aged between 9 and 11 years .

Competition entries must be created by a young person aged between 9 and 11 ("the **Student**") and submitted by the Student's authorised teacher/education provider aged over 18 in accordance with the Entry Requirements set out in clause 2 of the Terms.

The competition is open for submissions from **29 September 2025** and entries must be submitted by **23:59 on 12th December 2025** (the "**Submission Window**").

The winners will be selected from all eligible entries and will be notified by **12 January 2026**.

2. Entry Requirements

2.1 All submissions must meet the following criteria to be eligible and will constitute one entry:

- A single A4 page created by a Student to depict and describe their data superhero;
- Students may use entry form provided with these Terms or a blank single slide or document;
- Students should create their entries by hand, computer-generated entries not permitted;
- A photograph, scan or Word/PPT file of the entry must be submitted by email to kaodata@harklondon.com or by post to Design a Data Superhero Competition, FAO Hark London Ltd, 5th Floor, St John House, 53-54 St John's Square, London, EC1V 4JL;
- Students can use any art materials that they wish, including felt tips, pencil crayons, wax crayons, paint or collage;

- Each entry should be labelled with the Student's class, school name (if they attend a school) and a student number, but NOT the Student's own name, age or initials; and
- Each entry must be the work of one Student only (group and class entries will not be eligible).

2.2 Submitting entries

Entries must be submitted by a teacher, other member of school staff authorised by the school or a non-school education provider (for example a parent/carer over 18 years of age if the Student is home schooled), including Publicity requirements in clause 6.

The Entrant submitting the entries must include their own name (if the Entrant is a non-school education provider), the school's name (if the Entrant is a school) and the Student's year group (not the Student's name(s) or age(s)) within the body of the email / cover letter. If more than one Student's work is submitted per Entrant, each individual entry should be named differently. The email address used to submit entries will be used to:

- confirm receipt of the entries;
- contact them in the case of any queries about entries;
- notify if any of the entries that they submitted won the prize;

Multiple entries can be submitted in a single email or in batches across multiple emails.

3. Selection of winners

The winners will be selected from all eligible entries received during the Submission Window.

Entries will be shortlisted by independent teacher(s). The shortlisted entries will be judged by a panel of representatives from Kao Data's partner, Hark, who will select the winner.

Judging will be based on:

- Presentation and clarity: Entries are well-presented and labelled.
- Understanding of the brief: Entries explain how their superhero will help a data centre.
- Creativity: Entries should be colourful and creative.

The judges' decision is final, there is no appeal system, and no correspondence will be entered into.

4. Prizes

4.1 First prize

One first prize winner will be selected.

If the winning entry comes from an in-person school, the Entrant will receive:

- Robot Building Block Set Motor Version
- £100 amazon voucher for school
- A set of up to 30 reusable water bottles for the winning Entrant's class.

Where a runner up Entrant is a non-school education provider, refer to 4.3.

4.2 Second and third prizes

One second prize winner will be selected.

Where the second prize winner comes from an in-person school, the Entrant will receive:

- Hydraulic Cyborg hand
- £100 amazon voucher for school
- A set of up to 30 reusable water bottles for the winning Entrant's class.

One third prize winner will be selected.

Where the third prize winner comes from an in-person school, the Entrant will receive:

- Education Solar Robot
- £100 amazon voucher for school
- A set of up to 30 reusable water bottles for the winning Entrant's class.

Where a runner up Entrant is a non-school education provider, refer to 4.3.

4.3 Water bottles (for a non-school education provider winner)

If the Entrant is a non-school education provider, the water bottles can be delivered to a youth group that they are part of (e.g. a home education group, Scouts, Guides). A suitable number of water bottles will be sent, up to a maximum of 30.

5. Prize conditions

Once the first, second and third place winners have been announced, Kao Data's partner, Hark, will consult with the Entrants who submitted the winning entries to confirm delivery details for the prizes and any Publicity requests.

In consultation with the Entrant, or their school's leadership team should decide how to distribute the prizes, e.g. how to spend the Amazon voucher or which class receives the water bottles.

The water bottle prizes will be issued within one month of the winners' announcement (to the address of the Entrant).

Publicity

By entering the competition, Entrants agree:

- for the school name to be published; and
- should one of their pupils' entries be selected as a winner, to seek permission from the parents/carers for that entry to be shared (via the Kao Data website, and Kao Data's own managed social media pages and offline materials).

The first, second and third place winners may be asked to participate in publicity connected with the programme, e.g. a photographer or local press (but this is optional, and if agreed, all necessary parental and school consent and permission will be required from the Entrant).

If the Entrant does not wish for the entry details to be published or participate in any publicity events, they must notify Hark by emailing kaodata@harklondon.com

Other

- The promoter is Kao Data Limited, company registered in England and Wales (company number a) ("**Kao Data**") with registered address at **Kao Data Campus, London Road, Harlow, United Kingdom, CM17 9NA** (<https://Kaodata.com/>). Hark London Limited, company incorporated in England and Wales (Company Registered Number 2983471) ("**Hark**") with its registered office at Kings Croft, Jaspers Green, Shalford, Essex, England, CM7 5AT (<https://harklondon.com>) is managing the Competition on Kao Data's behalf.
- By entering the Promotion, the Entrant will be deemed to have accepted and be bound by the Promotion rules set out in the Terms, and consented to any personal data being processed in accordance with Hark's privacy policy, for the purposes of the administration of this Promotion. Hark's privacy policy can be found at <https://harklondon.com/privacy-policy>.
- The winners will be announced by 12th January 2026. All data relating to non-winners will be deleted by 29th September 2026. Winners' details will be retained

to enable Hark to deliver the prizes, including carrying out due diligence. The data will be deleted once the prizes have been fulfilled, by 31st January 2026.

- This competition is open to residents of England only. Entries created by the children or other family members of Kao Data employees or Kao Data partner/s who are directly involved in the competition, or anyone else connected in any way with the competition or helping to set up the competition can submit an entry, but this entry will not be eligible to win any prize.
- Entry into the competition shall constitute deemed acceptance of these Terms so please read them carefully before entering.
- The Promoter accepts no responsibility for any costs associated with the prize that are not specifically included in the prize.
- There will be no cash alternative or any form of substitute available for prizes.
- The Promoter reserves the right to change or cancel this competition at any stage and without prior notice, if it deems necessary, or if circumstances arise outside of its control.
- The Promoter will not be liable for any failure of receipt of entries and takes no responsibility for entries that are lost, delayed, illegible, corrupted, damaged, incomplete or otherwise invalid.
- The Promoter accepts no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered as a result of entering the competition or accepting the prize. Nothing shall exclude the liability of the Promoter for death or personal injury as a result of its negligence.
- This competition is governed by English Law and is subject to the exclusive jurisdiction of the English courts.

If you have any questions or concerns, please email **kaodata@harklondon.com**